



MOSAIC Sector Focus

3Q 2021

MOSAIC Industry Sectors & Topics – 3Q 2021

Enterprise Software & Infrastructure

Cloud & IT Infrastructure

- Cloud Platforms
- Cloud-Native Tools & Technologies
- Hybrid & Multi-Cloud Architecture
- Enterprise Infrastructure & Networking
- DevOps & Infrastructure-as-Code (IaC)
- Logging, Alerting, Monitoring & Observability
- IT Operations

Security

- Network Security & Secure Access Service Edge (SASE)
- · Endpoint Protection
- Identity & Access Management
- Application & Cloud Security
- Security Information & Event Management (SIEM)
- Security Orchestration, Automation & Response (SOAR)
- Vulnerability Management

Communication Services, Technology Infrastructure & Real Estate

Zero Trust Security

Collaboration & Productivity Software

- · Collaboration Software
- Videoconferencing Software
- UCaaS & Telephony Software
- Consumerization of Enterprise Software
- Education Technology & Platforms
- Software Development Platforms & Methodologies
- RPA & Enterprise Automation

Commerce & Business-Enablement Software

- · CRM & Marketing Software
- E-Commerce Platforms & Marketplaces
- · Contact Center Software
- Financial & Back-Office Software
- SMB Software

Data Infrastructure & Management

- Data Lakes, Data Warehouses & Storage
- Cloud Database Platforms & Technologies
- Data Analytics & Business Intelligence (BI)
- Data Prep, Blending & Integration
- Data Governance & Management
- · Data Science Platforms

Semiconductors

Communication Services & Technology

- · 5G & LTE Technology
- Communication & Wireless Service Providers
- Telecom & Wireless Equipment
- · Telecom Software & Platforms
- · Public Safety Networks
- · Fixed Wireless Broadband
- Mobile Spectrum & Antenna Technology

Towers & Networks

- · Wireless Towers
- Small Cells & Distributed Antenna Systems (DAS)
- Fiber Networks
 & Infrastructure
- · Undersea Networks
- Microwave & Wireless Backhaul

Colocation & Data Centers

- Retail & Wholesale Data Centers
- Connectivity, Interconnect Exchanges & Virtual Network Services
- · Content Delivery Networks
- Colocation Value-Added Services
- Data Center & Colocation Architectures
- Data Center Power & Cooling
- Edge Computing

Computing & Data Center Processors

- CPUs & Computing Architectures for Data Center Applications
- GPUs, FPGAs & Custom Silicon in Data Center Applications
- Al & Data Processing Accelerators
- CPUs & GPUs for Consoles, Gaming & Consumer Devices
- Processor Interconnect & Networking Chipsets

Embedded, Memory & Wireless

- Memory Technology
- Analog & Embedded Components
- Passive & Discrete Components
- RF & Mobile Chipsets
- Electronics Manufacturing & Component Distribution

Emerging Technology Highlights

- Delivery Logistics & Technology
- Embedded, Auto & Industrial Security
- Low Earth Orbit (LEO) Satellites & Satellite-Based Services
- Extended Detection & Response (XDR)
- Edge Security
- Chaos Engineering
- · Quantum Computing
- Behavioral Biometrics
- Next-Generation Human-Machine Interfaces
- Shared Wireless Infrastructure
- Smart Contracts & Decentralized Finance (DeFi)

Consumer Technology

Integrated Advertising

- Budget Allocation & Channel Priorities
- Video & OTT Advertising
- DSP & Advertising Technology
- · Content Aggregators
- · Influencer Marketing

Payments & FinTech

- Payments & POS
- Merchant Services
 & Acquirers
- · Regulations & Compliance
- Banking & Lending Technology
- Distributed Ledger & Blockchain Technology

Leisure Technology

- OTAs & Travel
- Leisure & Entertainment Marketplaces
- Sports, Recreation & Theme Park Technology
- · Video Gaming & eSports
- Streaming Media & OTT Platforms

Industrial & Manufacturing

- Industrial Automation
- Robots & Cobots
- Factory Control Systems & Operations Software
- Manufacturing & Warehouse Software
- · Logistics & Warehouse Automation
- Design & Simulation Software
- 3D Printing, Additive Manufacturing & Advanced Materials
- Construction Technology & Software

Industrial & Transportation Technology

Mobility & Transportation • Autonomous & ADAS Technology

- Vehicle Data & Connectivity
- Vehicle Electrification
- Fuel Cell Technologies
- Drone Technology
- EV Charging Infrastructure
 Infotainment Systems
- Mobility Services & Marketplaces

Renewables & Energy Technology

- Energy & Power Efficiency
- · Hydrogen & Fuel Cells
- Power Storage Infrastructure
- Smart Grid & Energy Distribution





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